



# The Executive Women's Golf Association

## On the Green Digest

EWGA Boise - Treasure Valley Chapter

2011 - The Season is off and running!

MAY 2011

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### Sponsors

#### Corporate Sponsors



#### Eagle Sponsors



20th Century Lanes

### From the Desk of Deb Hess - Chapter President



#### Much Ado About Dues

I wanted to share with all of you an excellent article from the Atlanta Chapter's Board of Directors. It speaks to the great value of EWGA. *Deb Hess, President*

So, by now many of you have received renewal notices or have heard about the "Great EWGA Dues Increase of 2011"! The

questions are numerous:

- Why is there an increase?
- Why is it necessary?
- Why is it so much?
- Why do this while we're still in a down economy?

WHY is a good question, but it's not THE question.

The REAL question is clear...Is the EWGA a good value? And that question can easily be answered with a resounding YES!!! Even with this increase, the EWGA is still a tremendous value to its members. Take a look around you at your group of friends. We are willing to bet that at least one, if not the outright majority, of the people you choose to spend your leisure time with are women you have met through the EWGA. Before the EWGA, did you meet women on the golf course easily, did you find women's groups to play with, and did you have a network of women you could call at a moment's notice for a last minute tee time or a casual get-together? If not, we dare say you do now!!

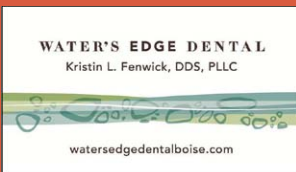
Only you know the doors the EWGA has opened for you with all that it offers in weekly play, monthly events, social gatherings and educational opportunities. Only you know how it has benefitted you in the workplace and in work related tournaments and outings. Only you know the true and lasting friendships you've made because of it. But, we know, that it's worth it. We have no doubt in that. None whatsoever. That's why we strive each and every season to bring you great programs to keep you in this great game. We love golf and we love to play it with a great group of women which is represented so fully and completely by the EWGA and all it has to offer. So again, we'll ask you the question....

Is the EWGA a good value?

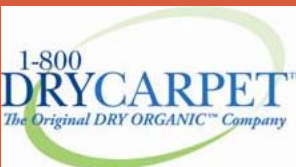
We hope that you can easily answer the way we do, with an unequivocal, indisputable, and triumphant YES!!!

### "What a Fun Day!"

That's a quote from new member, Martine Maitoza, after playing in the Annual Kick Off Golf Event at BanBury on Saturday, April 16<sup>th</sup>,



**Birdie Sponsors**



**Tee Box Sponsors**

**Spring & Summer Twilight Leagues**

and she was not alone in her opinion of the day! Everyone had a great time even when balls were lost or putts were missed. We played a four-person scramble with Bingo and a total of forty-three ladies played in 11 groups.

Congratulations to the winning team consisting of Pat Coffey, Suzanne Tuning, Jackie Bartel and Kay Jameson, they shot a 65 net! Second place went to the team of Rusty Rumburger, Peggy Laubenheim, Buffy Mace and Nancy Pejovich who shot a 68 net. In 11<sup>th</sup> place (we don't like to say "last") was the team of Liz David, Lorri Martindale, June Gerhard and Heather Gerhard.

Each team that won got prizes including golf balls, golf socks and tees so they will be ready for the next outing. Seven of the teams managed to get a Bingo and got a BanBury logo ball for their efforts.

The weather was just perfect - not too hot, not too cold, sunny and no rain even though it was predicted. It was a wonderful way to start off the season.



**Second Place Team**

**Nancy Heldt, Vice President and Event Coordinator**

**Membership Updates**

MEMBERSHIP MATTERS, CJ Ensign

We are off to a good start in 2011 adding some wonderful new members to our ranks at the kick off brunch, and welcoming back some former members.

Welcome Codi Barber, Brianna VanMieghem, Pam Adams, Melissa Barrett, Peggy Clements, Brenda Ellis, Genger Fahleson, Lauren Friedman, Martine Maitoza, Brick Oliver, Debbie Smith and congratulations to Tracy Rowe who WON her first year membership in the drawing at the kick off brunch.

Welcome back Sue Heffner and Leslie Martin!

Thursday, April 21 The Membership Committee put on a Hawaiian style social event for new members and their sponsors at Kathie Nahas' lovely home in Eagle. It was a fabulous event where the 2011 members got to meet the Board "up close and personal"



Spring Golf is finally here and sign-ups are now being taken for the Spring Twilight League.

2011 Leagues have been scheduled. Each League will be 7 weeks long and open to golfers of ALL skill levels.

Spring Twilight League will be at Lakeview Golf Course in Meridian on Monday evenings and will begin June 6, 2011- Cost \$125.00.

Fall Twilight League will be at Banbury Golf Course in Eagle on Tuesday evenings and will begin August 2, 2011 - Cost \$155.00

Please check out the website to register.

If you have any questions, please contact:

Linda Roberts 866-4565 or e-mail: lxroberts1@yahoo.com.

## Quote of the Month

*Golf is deceptively simple and endlessly complicated. It satisfies the soul and frustrates the intellect. It is at the same time rewarding and maddening - and it is without a doubt the greatest game mankind has ever invented.*

Arnold Palmer

## Volunteering Opportunities

EWGA needs YOU and YOU and YOU

to learn more about the value of their EWGA membership while asking the tough questions "How do I make the perfect Mai Tai?"



Our next new member golf and social is scheduled for June 18 where we will play 9 holes and then retire to Rusty Rumberger's lovely home for the after party. Plan to join us for a great day of golf and the fun that follows.

In the EVERYONE COUNTS IN EWGA member recruitment campaign we have an early leader...Deb Hess has invited 3 new members to join us this year, but there is plenty of time to pass her up and gain recognition and Nike brand prizes.

Thank you for referring your friends and associates to the BEST place for women golfers in the Nation:

- CJ Ensign - 2
- Tammy Heath - 2
- Carol Brown - 1
- Bev Chipman - 1
- Kendra Fahlen - 1
- Vicki Malloy - 1
- Rusty Rumberger - 1
- Nikki Sorini - 1
- Lynn Stroud - 1
- Patty Verdun - 1

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## EWGA Kickoff Event

April 2, 2011



Do you want to shape what we do? It takes ample resources for our Boise - Treasure Valley Chapter to operate and provide quality golf opportunities for our 140+ members. If you would like to volunteer by helping out with any of our golf or social events, please contact me at your earliest convenience. We are always looking for volunteers.

Deb Hess  
President  
Boise  
Treasure Valley Chapter

### Leadership Committee

The Leadership Committee helps link people's natural gifts and talents to the needs of the Chapter. They work to continually develop Chapter leaders by assisting Committee Chairs with finding committee volunteers and grooming them for a future leadership role on the Board, a necessary step that will take the Chapter far into the future!

### Beginner Golf Program



The Beginner Golf Program provides an excellent opportunity to volunteer in a most significant way - that is to inspire and encourage women to learn and enjoy the game of golf at their own levels. This is done through:

- social events



The Treasure Valley's 9th annual kickoff event occurred on April 2 at the Doubletree Riverside. We had over 100 attendees and raised over \$8000 for the Chapter.

Special guests included Bea Black from the Women's and Children's Alliance. We presented the WCA with a check for \$1000 and \$117 from our Honesty Basket. Also attending was Pete Stickney of the First Tee of Idaho who accepted our \$1000 check for the organization. Finally, Debi Foster, Executive Director of Dress For Success, accepted the slightly used clothing and accessories from our members.

Thanks to all our donors of the Silent and Live Auction items.

New this year was our Fashion Show. We had donations from Banbury, Plantation, Shadow Valley and Wide World of Golf for outfits modeled by members Anne Williamson, Nikki Sorini, CJ Ensign and Patty Verdun. Guests had fun seeing our models and bidding on the gift certificates generously donated.



Finally, 8 of our local golf pros added to our program by donating lessons that were auctioned off by professional auctioneer Rod Fivecoat from American Associated Auctioneers. He kept the bidding moving and very competitive. Winners of those lessons will be ready to hit the courses this season.

Thanks again to all who attended and participated in our philanthropic events by bidding, donating and participating. We have an exciting year planned with lots of clinics, events, leagues and networking opportunities. We look forward fun and golf!

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## Sponsors Corner

**With this issue we are going to be highlighting our wonderful Eagle Sponsors:**

- a couple of lesson series with a golf pro
- a beginner league
- time with an individual mentor

If you would like to be part of this most gratifying program, let us hear from you. We need several friendly and caring individuals to fill in as mentors to the newer golfers.

If you are one of the newer golfers, or returning to the game after a long break, please consider the programs offered for newer golfer. They are designed to teach you more about the game and help you lower that handicap.

You can reach the Beginner Program Coordinator,

Sandy Boyington  
(208) 781-0387  
boyington44@yahoo.com.

Please visit the website [ewgaboisetv.com](http://ewgaboisetv.com) or talk with an EWGA member and give consideration to this wonderful opportunity to volunteer and learn.

- **United Heritage**
  - *Patty Blaine, EWGA member*
- **Fire Safety Service, Inc.**
  - *Janet Young, EWGA Member*

## United Heritage



### Tell us about United Heritage.

United Heritage Mutual Holding Company has within it four separate companies; United Heritage Financial Group, United Heritage Life Insurance Company, United Heritage Property and Casualty Company and Sublimity Insurance Company (Sublimity, OR).

### How long has United Heritage been in business?

United Heritage Life Insurance Company was founded in 1934 in Nampa, Idaho, and was originally known as Grange Mutual Life Insurance Company. United Heritage is an Idaho domiciled insurance company offering a diverse line of products which include life insurance, preneed, final expense, fixed annuities and group life and disability. United Heritage Life Insurance Company has certificates of authority in 36 states, and actively writes business in approximately 32 of those states.

### What is it the company does?

The United Heritage Property & Casualty Company began operations in 1908. Insurance is written on home, farm, business, umbrella and auto policies in Idaho, Oregon and Utah.

### How long have you been at United Heritage? What is your position?

I have been employed at United Heritage for 10 years and am currently the Marketing Manager for the Life Insurance Company.

### What prompted the company to support the EWGA?

United Heritage wishes to be a visible presence in the Treasure Valley and as such feels it is important to be sponsor in an organization that promotes business networking, encouragement of women in business and overall acceptance, dignity and respect for women golfers.

### How long have you been a sponsor?

United Heritage has been a EWGA sponsor since 2004 and an Eagle Sponsor since 2006.

### How can our Members show their support?

Our members could consider United Heritage when requesting quotes for insurance; be it for life insurance or coverage on their home and/or car. United Heritage is "Buy Idaho" company and supports locally owned companies.

## Fire Safety Service, Inc.



### How long has Fire Safety Service, Inc. been in business?

In 1972, my father retired from the L.A. City Fire department to start this company. He saw a need and took a chance. We are now heading into our 39th year of business.

### What is it that your company does?

We provide the senior housing industry (Nursing Homes, Assisted Living, Alzheimer Units) with Fire and Disaster training for their staff as required by the State of California and the National Fire Protection Assn. These kinds of facilities are required to have 12 fire drills and two external disaster drills every year. It is broken down into quarters and within each quarter they must have a fire drill on the day, evening and night shift. The

external disasters are typically things like earthquake, flood, bomb threat, and power outage. Our consultants are assigned buildings and they develop a relationship with the staff, training them for all kinds of emergencies.

#### **How long have you worked for your family's business?**

I started in 1995. My oldest brother is the company's President and I am the Vice President. Our father, who is 90, is still living and while retired, he remains very much a part of the company.

#### **How long have you been a Sponsor?**

We first started our support in 2003 of the Seattle Chapter, and after moving to Boise in 2008, continued that support.

#### **Your business sounds very unique. How can our members show their support?**

Well, it is very specialized and isn't the typical walk in business. We aren't something that the membership can support like our other sponsors. Our hope is that as many women as possible become a part of the EWGA.

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## **Handicap Corner**

### **EWGA Golf Life Handicap and Statistics Tracking System**

The EWGA system can be accessed through the headquarters website at <http://www.ewga.com>. Click on member login in the upper right-hand corner of the screen. If you are a current member, you are automatically logged-in. If you are a new member, follow the directions for NEW EWGA MEMBER? and create your own personal login.

Once logged-in, select HANDICAP from the menu on the left side of the screen. This will take you to GOLF LIFE. Under GOLF LIFE, you may select from any of the following menu items:

- **Enter a Score** - This allows you to enter 9 or 18 hole golf scores and keeps track of your handicap index. You may need to keep your scorecard to use the Course and Slope Ratings to calculate your handicap.
- **Enter-Hole-By-Hole Scores** - This is where you can choose to keep statistics on your play (i.e. fairways in regulation, driving distances, greens in regulation, number of putts, etc.). If you want to keep your statistics, select the YES dot to the right of TRACK STATISTICS. This will allow you to enter a score and your desired statistics for each hole.
- **Scoring Record** - This tracks your posted scores, including your last 20 scores which are used to calculate your handicap.
- **Game Tracker** - This consolidates and summarizes the information and statistics posted in the ENTER SCORE and ENTER-HOLE-BY-HOLE SCORES giving you an overview of your play.
- **Print a Handicap Card** - You may print a current EWGA handicap card at this location.
- **Course Handicap Calculator** - This allows you to use the away Course Rating and Slope Rating from a scorecard to calculate the number of strokes you will be given in addition to your handicap, if any, at an away golf course.

Keep track of your statistics and see how you improve!



[Click here](#) for EWGA handicap page and registration form.

# Upcoming Events

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## May Events

**( Both of these courses are best for experienced golfers with handicaps under 30. Higher handicappers and new golfers may be frustrated )**

**May 7th - Robin Hood and Falcon Crest - 9 or 18 holes**

*Casual Play @  
Falcon Crest/Robin Hood*

*Saturday, May 7*

*What a smashing maneuver to celebrate The Wedding of William & Kate with a rousing good match of golf in the countryside of Robin Hood and English heraldry.*

*Experienced golfers play the Falcon Crest Championship Course  
Tee times starting at 9 a.m. (with complimentary carts \$44.00)*

*Beginning golfers play the Robin Hood Executive 9 Course  
Tee times starting at 11 a.m. (walking \$14.00...riding \$23.00)*

*This is a Players Tour event.*

*Directions: 6 miles south of Overland on Cloverdale Road*

*Registration deadline: May 2nd*

*Join us for a jolly good time....Tally Ho!*

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**May 14th - Quail Hollow - 18 holes**

*Casual Play  
Event Location: Quail Hollow Golf Course  
This is a Player's Tour Event*

*11 AM Tee times*

*\$46.00*

*Sign up online!*

*Deadline: May 7th*

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## June Events

*(details coming soon)*

**June 11th - Indian Lakes - 9 holes**

**June 18th - BanBury - 9 holes**

**Weekend of June 25th - Sun Valley**

Please see the [Out of Town Events](#) section for details

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## **Season Long Events**

### **Spring Twilight League**

Lakeview Golf Club, located at 4200 W. Talamore (off Black Cat between Cherry Lane and Ustick Roads) is situated in west Meridian neighborhoods. The 6,521 par 72 public course meanders through many different subdivisions with home lined fairways that give the course a tranquil setting but an intimidating look. Although there is Out of Bounds on every hole and water that comes into play on seven of the holes, the course is very playable for all skill levels.

Format: We will be offering a competitive as well as non-competitive division in this spring league. Teams will consist of 2 players. Need a partner? Let us know and we'll get you paired with another player.

No handicap? Check with Kendra Falen & she'll get you signed up. Handicaps even the playing field - expand your game.

**Date:** June 6, 2011 - July 25th, 2011

**Location:** Lakeview Golf Course

**Time:** Monday Evenings @ 6:00 PM

**Signup Deadline:** May 31, 2011

**Cost:** \$125

#### **Additional Information:**

Contact Information: Linda Roberts - [lxroberts1@yahoo.com](mailto:lxroberts1@yahoo.com)

Sign up on line or by mail - click [here](#) for registration form

### **Newer Golfer League**

Four weeks playing 9 holes.

Format: Different format each week.

Review rules and have time for conversation and questions before play each week.

**Date:** June 7, 2011 - June 28th, 2011

**Location:** Foxtail Golf Course

**Time:** Tuesday Evenings @ 6:15 PM

**Signup Deadline:** May 31, 2011

**Cost:** \$65

#### **Additional Information:**

Cost includes 9 holes of golf, prizes & refreshments @ at conclusion of league

Contact Information: Sandy Boyington - [boyington44@yahoo.com](mailto:boyington44@yahoo.com)

Sign up on line or by mail

### **Fall Twilight League**

Designed by John Harbottle, II, Banbury Golf Course meanders around the South Channel of the Boise River, successfully uniting golf with native habitat. A challenging 6,890 yard par 71 public course, Banbury Golf Course has been consistently rated in the top ten golf courses in Idaho by Golf Digest in the past seven years.

Format: We will be offering a "competitive" division only in this fall league. Teams will consist of 2 players. Need a partner? Let us know and we'll get you paired with another player.

No handicap? Check with Kendra Falen & she'll get you signed up. Handicaps even the playing field - expand your game.

**Date:** August 2, 2011 - September 13th, 2011

**Location:** Banbury Golf Course

**Time:** Tuesday Evenings @ 6:00 PM

**Signup Deadline:** July 27, 2011

**Cost:** \$155

#### **Additional Information:**

Contact Information: Linda Roberts - [lxroberts1@yahoo.com](mailto:lxroberts1@yahoo.com)

Sign up on line or by mail - click [here](#) for registration form

## **Players Tour**

Our Chapter version of the FED EX Cup! Sign up and play in up to EIGHT eligible Chapter events. Each participant must play in at least (4) four 18-hole rounds to be eligible for end-of-season prizes! The season long tour will be flighted so a handicap is required. Net scores will be used and handicap adjusted for each course. Points will be awarded to all players who complete the round on an eligible tour event. At the end of the season, points will be added up and prizes awarded for players placing in each flight. You'll be playing in the events anyway so why not sign up to be in the Players Tour!

**Date:** April - September

**Location:** Various Golf Courses

**Cost:** \$25 Entry Fee

### **Additional Information:**

Watch for the Schedule and additional information!



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## **Out of Town Events**

*Invite a guest and enjoy several out-of-town golf events we have planned this season!*

### **June**

Sun Valley Weekend Out of Town Event at **The Sun Valley Resort** in Sun Valley, ID. This event is an EWGA member/guest event. Stay at either the Inn or the Lodge on Friday and/or Saturday.



- **Dates:**
  - Hotel Available: Friday June 24th and Saturday June 25th
  - Golf: Saturday June 25th and Sunday June 26th
  
- **Times:**
  - 9:30 AM Saturday and 8:30 AM Sunday
  
- **Cost:**
  - The June Golf Package rates apply: \$152, per person, double occupancy, per night, OR \$219 single occupancy per night. King, Queen or double beds available.
  - Rates include golf and cart. The cost for golf in June is \$140 per person so this is quite a deal!
  - You will have the option of playing the new White Cloud Nine plus nine on Trail Creek or all 18 on the Trail Creek Course. Also, for an additional \$40 per person you can play the White Cloud Nine in addition to the 18 on the Trail Creek Course (27 HOLES TOTAL) for either or both days!
  - The deadline to book your rooms is **JUNE 1st**. A \$100 deposit per person is required at booking to hold the room. The deposit less a \$25 service charge will be refunded if you cancel more than 30 days prior to arrival.
  
- **Sign-Up Options:**
  - **Step 1:**  
To book your package call the Sun Valley Guest Reservation line at 1-800-786-8259.

Refer to the EWGA Golf Group Outing to reserve your room - indicate the days you want golf included.

- **Step 2:**  
Complete the EWGA Golf Event Registration form for golf on-line or by mail so we can set up foursomes and confirm tee times with the golf course.

**Rooms not reserved by June 1st will not be guaranteed by the Resort.**

## September

Stay tuned for sign up details

**Date:** TBD

**Location:** Whitetail / Jug Mountain golf courses - McCall

**Cost:** TBD



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## Just for Fun

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### Top 10 Golf Caddy Comments

1. Golfer: Think I'm going to drown myself in the lake.  
Caddy: Think you can keep your head down that long?
2. Golfer: I'd move heaven and earth to break 100 on this course.  
Caddy: Try heaven, you've already moved most of the earth.
3. Golfer: Do you think my game is improving?  
Caddy: "Yes sir, you miss the ball much closer now.
4. Golfer: Do you think I can get there with a 5 iron?  
Caddy: Eventually.
5. Golfer: You've got to be the worst caddy in the world.  
Caddy: I don't think so sir. That would be too much of a coincidence.
6. Golfer: Please stop checking your watch all the time. It's too much of a distraction.  
Caddy: It's not a watch - it's a compass.
7. Golfer: How do you like my game?  
Caddy: Very good sir, but personally, I prefer golf.
8. Golfer: Do you think it's a sin to play on Sunday?  
Caddy: The way you play, sir, it's a sin on any day.
9. Golfer: This is the worst course I've ever played on.  
Caddy: This isn't the golf course. We left that an hour ago.
10. Golfer: That can't be my ball, it's too old.  
Caddy: It's been a long time since we teed off, sir.

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### Golfaholic

Your a GOLFaholic if...

- You think that some day you'll shoot your age, when a more realistic goal would be to shoot your weight!

- You know there's more to life than golf, but you're not interested in finding out what it is!
- You quit the game forever, twice a month!
- You buy every new golf gizmo that comes out!
- You think you're skillful and everybody else is lucky!
- You miss the ball, but still think it was a great swing!
- The new clubs you just bought cost more than your mortgage and car payment combined!
- You can't break a 100 but still think you could give Tiger a few tips!

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### Golf Swindler:

While sitting at a table in the clubhouse after a game, Padraig remarked to a fellow club member, "I'm not going to play golf with Jim Lawler anymore. He cheats."

"Why do you say that?" asked his friend.

"Well, he found his lost ball two feet from the green", replied Padraig indignantly.

"That's entirely possible", commented his friend.

"Not when I had his golf ball in my pocket", retorted Padraig with finality.

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