



The Executive Women's Golf Association

On the Green Digest

EWGA Boise - Treasure Valley Chapter

2011 Kick-Off Brunch



April 2, 2011
9:30am - Noon

Doubletree Riverside

Spring & Summer Twilight Leagues



Start the golf season off right by joining us for the Kick-off Brunch! The brunch is where we raise most of our funds for our philanthropic activities. Come to the brunch to learn about our Chapter, meet our members, and find out about lessons, clinics and events planned for 2011. Don't forget to participate in our philanthropic giving by bidding on our fabulous silent auction items, buying raffle tickets for valuable prizes, and winning a lesson with an area Pro in our live auction.

Spring is just around the corner and we are already planning our Spring & Summer Twilight leagues. EWGA Leagues are designed to encourage member participation. No matter what your skill level is we have a place for you. Come on out and spend an evening each week playing golf and meeting some of the other members of EWGA. Complete information will be available at our Kick-Off Brunch in April. **Volunteers Needed** EWGA needs YOU and YOU and YOU

New this year will be a fashion show with outfits from our area pro and golf shops (board members will be our models). You can win gift certificates from the shops in another live auction.



Finally, bring clean, slightly used clothes for *Dress for Success*. Clean out those goody bags for our Honesty Basket. \$1.00 gives you the opportunity to win an Honesty Basket prize.

Mark April 2nd on your calendars and join us for a morning of fun, good friends and giving back at the 9th annual 2011 Kick-off Brunch. Bring your friends and encourage them to join us! Cost is \$25 per person. Register online at:

Meet new people, connect with members, and give yourself to our organization. Every member of the Boise - Treasure Valley Chapter is a volunteer. Volunteering is a great way to learn how EWGA works and to meet other women who share your interest in golf. There are many ways within our organization for everyone to have an opportunity to volunteer! You can be a member of a committee, volunteer for a single event, or, the possibilities are endless! We can cater your volunteering experience to your needs and availability.

From the Desk of Deb Hess - Chapter President



Greetings! It has already been a long winter and I am sure all of us are looking forward to some sunshine and golf. Our new board is in place busily planning the 2011 calendar and discussing the overall goals for the upcoming year. Our Board has planned several brand new events that will be rolled out during the golf season, so be sure to watch the weekly email messages and the website calendar.

MARK YOUR CALENDARS for our Annual Kickoff Event scheduled for Saturday, April 2nd, which will be held at the Doubletree Riverside. This is one of our biggest events of the year, and a time to catch up with old friends, and meet new members. This is an opportunity for those unfamiliar with the organization to see what the EWGA Boise-Treasure Valley Chapter is all about. Please invite your friends for a fun morning. Our Social Committee Chair, Jayne

Black and her team are very busy planning an amazing event.

As we continue to plan events, please volunteer to help, whether you are able to join a committee for a specific event or join a committee for a season, **WE NEED YOU!** It is a great way to get involved, meet other women golfers, and network with Chapter members. Please contact our Leadership Chair, Diana Zigars if and when you are ready to help.

I'm looking forward to meeting all of you at the brunch and upcoming events. Think spring!

Deb Hess

Boise Treasurer Valley Chapter President
easypar@q.com

PS - We ran across the following message from a Chapter President in Richmond, VA and thought it to be very inspirational, so much so, that we wanted to share it with our membership. Pat offers up some easy resolutions for EWGA members and we hope you will put a few on your plate for 2011 as it will increase the value and enjoyment of your membership in EWGA.

Inspiration from a Chapter President

(By Pat Kibler, President of Greater Richmond, VA Chapter)



Can you believe it is already time for new calendars, fresh starts, and resolutions? Except for the weather that chills my bones, I love this time of year! To me, it is cleansing - a chance to make changes that will help take me where I want to go. Even when I look at last year's unfinished list of resolutions, I'm encouraged - so what if I only lost 2 of those 50 pounds - I get another chance!

I don't know about you, but sometimes my resolutions are "too big". They overwhelm me, and I pretty much give up before I start; a little self-defeating and a great way to rationalize doing nothing. Take a resolution like: "Take advantage of what EWGA has to offer me." Wow! That's big! So I'm thinking about it a different way this year - looking at it in terms of one or two concrete actions I can take.

I invite you to do the same: commit to doing one or two things you think will really help you make the most of your membership. I'm going to toss out a list of possible resolutions, and hopefully you'll find one (or more) that you'd like to adopt for the coming year. I think you'll agree that if you really commit to at least one thing you're not currently doing, you'll unleash more value and discover new opportunities for your personal growth. So here is a list to start your thinking:

1. Play in at least one week-end event.
2. Establish a handicap or set a specific improvement goal.
3. Attend a clinic.
4. Invite a friend or colleague to join you for an event and encourage them to join.
5. Play in a league.
6. Visit www.ewga.com on a regular basis to get great information, learn about the organization and discover more benefits to members.
7. Read every Chapter newsletter.
8. Raise your hand to help the Chapter.

9. Play in the Chapter Championship.
10. Attend a EWGA Web Cafe.

Find one that strikes a chord with you? If not, I'm sure you can come up with one that works for you!

Membership Updates

Member Get a Member

Let us extend a warm welcome to our newest member:

Linda Czemerys-Dwyer of Boise

More than half of our new EWGA Boise - Treasure Valley members are referred to us by current members of this wonderful group.



The 2010 Nike sponsored, **Member get a Member**, new member referral program brought 19 new members to our ranks in 2010. We owe a big thank you to the ladies who referred new members last year!

Everyone Counts in EWGA

As of January 1, 2011 we have a NEW Membership Campaign called: "**Every ONE Counts in EWGA**"

The 2011 Membership Campaign sponsored by Nike Golf, began January 1, 2011 and continues through December 31, 2011. There are many exciting changes to this year's membership campaign:

- Refer 2-4 new members; receive an EWGA logo cap
- Refer 5-7 new members; receive Nike sunglasses
- Refer 8-10 new members; receive a certificate for Nike golf shoes & a dozen golf balls
- Refer 11+ new members; receive a certificate for Nike golf shoes, a Nike travel bag, a **complimentary EWGA membership** AND be eligible for the **Recruiter of the Year** prize

The **EWGA Recruiter of the Year** will be selected on stage at the April 2012 EWGA Golfpalooza. The **EWGA Recruiter of the Year** will receive:

- A head to toe Nike fashion makeover including: shoes, skirt, top, hat, and sunglasses
- A trip to the *Nike Golf Fitting Facility* for a custom fit set of new Nike Golf clubs
- A tour of the *Nike World Headquarters* in Oregon
- **ALL** airfare and hotel included!

Also, every new member who joins between January 1 and April 30, 2011 will be sent a sleeve of EWGA-logged Nike Power Distance Golf Balls.

YOU count as a member of EWGA. We invite you to participate in the **Every ONE Counts in EWGA** membership campaign to experience how **YOU** have the power to positively impact a friend or colleague's career and personal life by encouraging her to join EWGA Boise Treasure Valley.

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Sponsorships



It's a new year and time for all of you to think about renewing your sponsorship or becoming a new sponsor. There are so many benefits to being a sponsor and if you own a business, have a spouse, a friend, a partner, a parent, kids, anyone who wants to increase their visibility, tell them about the benefits of being a Tee Box Sponsor, a Birdie Sponsor, or an Eagle Sponsor. Please take a moment and click on the link, **Sponsorship Benefits**, that explains the Sponsor benefits and then call me at:

Diane Evans
(208) 869-1081
dianeevans@clearwire.net

I'd love to sit down with you and answer all of your questions and hope to hear from you soon.

[Sponsorship Benefits](#)

Social Committee News

We've got an exciting year ahead - fun with friends, business networking opportunities, and most importantly, opportunities to give back to our community.

In 2010, our EWGA TV Chapter gave away over \$5000 to five organizations. A few of those organizations were:

- Women's and Children's Alliance
- 1st Tee of Idaho
- Idaho Foodbank



We also contributed slightly used attire to *Dress for Success* and we adopted 3 families at Christmas. One of our social activities last year was a volunteer night at the Foodbank sorting food.

Our annual Networking Event was held at Banbury Golf Course, highlighting various sponsors and member businesses.

For more information on what is ahead in 2011, check out the [Upcoming Events](#) section of the Newsletter.

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Golf Education & Player Development



From golf classes and clinics, to cooking classes, to core fitness and self defense, **Golf Education & Player Development (GEPD)** is all about educating our members.

Finger Foods, Friends & Fun was a wonderful evening at Eagle Hills Golf Course, with Chef Aaron Horsewood teaching new tips and techniques for making such delicious dishes as Monte Cristo Bread Pudding w/Strawberry Coulis and more. Twelve ladies participated in this class; and all of them said it was "Awesome!!" It truly was an evening of excellent food, friends and fun, fun!!

As we kick off 2011, watch for upcoming events on the website and in the *Email BLASTS*. We will be offering a **Core Fitness Clinic** (offered by Lynn Stroud at *Fit Physique*), **RAD** (Rape Aggression Defense) self defense clinic, and **Wine, Women & Cheese**, at *Seasons*, in Eagle. You don't want to miss out on these great educational opportunities!!

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Handicap Corner

It's time to renew your handicap! Never had one? That's ok, sign up now so that as soon as the GHIN (Golf Handicap & Information Network) season starts, usually March, you can begin recording scores. This will give you plenty of time to enter enough scores to establish a handicap so you can compete in the Chapter Championship, substitute at one of the Leagues or even join a League on your own.

Don't wait until it's too late! For questions regarding renewing your handicap or acquiring one, please contact Kendra Falen, Boise/TV EWGA Handicap Chair at kmfalen@aol.com.



[Click here](#) for EWGA handicap page and registration form.

Upcoming Events

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February Events

Core & Stability Training Clinic

Maximum class size is (10) ten. If this class time fills up, an additional class will be offered at 11:00AM!! Be sure to wear workout clothing, tennis shoes and bring a set of 3lb. weights.

If you have questions please contact Lynn Stroud at (208) 250-1287, or Tammy Heath, at (208) 939-8684.

Date: February 26th, 2011
Day: Saturday
Time: 9:00AM - 10:00AM
Location: Fit Physique - 6213 N. Cloverdale Road, Boise, ID
Cost: \$8.50 per person due upon receipt of registration
Registration deadline: Saturday February 19, 2011



Additional Information:

Register online at www.ewgaboisetv.com or mail to EWGA, P.O. Box 1593, Eagle, ID 83616.

When mailing in registration please include the following:

Name, EWGA number, home and work phone, and email address along with your fee.

There are NO refunds for this clinic!

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EWGA "Golfers Go Bowling"

Do you have the winter blahs? Are you tired of cold weather, snow, rain and feeling like a slug? Get up off that couch and come to our first social event for 2011. Good Bowling Skills DEFINITELY NOT REQUIRED! Give the winter blues the heave-ho and head to the bowling alley with your EWGA friends! **** Fun new games and prizes this year ****



Date: February 27th, 2011
Day: Sunday
Time: 2:00PM - 5:00PM
Location: 20th Century Lanes - 4712 W. State Street, Boise, ID
Cost: \$15 per person for 3 games + \$2.25 shoe rental
Registration deadline: Monday February 21, 2011

Additional Information:

Register online at www.ewgaboisetv.com or mail to EWGA, P.O. Box 1593, Eagle, ID 83616

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March Events

RAD... Rape Aggression Defense Clinic

Maximum class size is (15) fifteen. So, grab your friends and register today!! Be sure to wear comfortable clothing. If you have questions please contact Tammy Heath at (208) 939-8684.

Date: March 9th, 2011
Day: Wednesday
Time: 6:30PM - 8:00PM
Location: Sawtooth Room - 333 N. Sailfish Place, Boise, ID
Cost: \$8.50 per person due upon receipt of registration
Registration deadline: Tuesday March 1, 2011

Date: March 24th, 2011 (ONLY if 1st class fills up)
Day: Thursday
Time: 6:30PM - 8:00PM
Location: Sawtooth Room - 333 N. Sailfish Place, Boise, ID
Cost: \$8.50 per person due upon receipt of registration
Registration deadline: Tuesday March 1, 2011

Additional Information:

Register online at www.ewgaboisetv.com or mail to EWGA, P.O. Box 1593, Eagle, ID 83616.

When mailing in registration please include the following: Name, EWGA number, home and work phone, and email address along with your fee.

There are NO refunds for this clinic!



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April Events

9th Annual Spring Kick-Off Brunch

Food, Fun & Friends! Start the golf season off right by joining us for the Kick-off Brunch! This event is our major fundraiser and will have many opportunities for everyone to participate; auction, raffle and more. Everyone will have multiple opportunities to be a winner on that day!



Date: April 2, 2011
Day: Saturday
Time: 9:30AM - Noon
Location: Doubletree Hotel - Riverside
Cost: \$25.00 per person
Registration deadline: Friday March 25, 2011

Additional Information:

Event contact: Jayne Black, Social Committee Chair: jeblack01@cableone.net.
Register online at www.ewgaboisetv.com

Kick-Off Golf Event

It may only be February, but the Golf Events Committee is already excited about the annual Kick-Off Event! We welcome all levels of golfers as we play an 18-hole, four lady scramble with BINGO and prizes! A great way to meet other members you may have not played with before. Everyone really enjoys this event as it's relaxed and a lot of fun. There is no pressure on your golf game because if you hit a bad shot, who cares?! Someone in your group will save the day with their shot! We'll do a shotgun start at BanBury Golf Course with lunch to follow golf; lunch compliments of the Chapter.

Date: April 16, 2011
Day: Saturday
Time: 9:00AM Shotgun Start
Location: BanBury Golf Course - 2626 South Marypost Place, Eagle, ID (208) 939-3600
Cost: TBD

Additional Information:

Event contacts are:
Nancy Heldt: nancy@theheldts.org
Patty Verdun: pattyverdun@boiseinc.com



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Season Long Events

Players Tour

Our Chapter version of the FED EX Cup! Sign up and play in up to EIGHT eligible Chapter events. Each participant must play in at least (4) four 18-hole rounds to be eligible for end-of-season prizes! The season long tour will be flighted so a handicap is required. Net scores will be used and handicap adjusted for each course. Points will be awarded to all players who complete the round on an eligible tour event. At the end of the season, points will be added up and prizes awarded for players placing in each flight. You'll be playing in the events anyway so why not sign up to be in the Players Tour!

Date: April - September
Location: Various Golf Courses
Cost: \$20 Entry Fee

Additional Information:

Watch for the Schedule and additional information!



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Out of Town Events

Invite a guest and enjoy several out-of-town golf events we have planned this season!

May

Stay tuned for sign up details

Date: Memorial Day Weekend
Location: Wine Valley Golf Course - Walla Walla, WA
Cost: TBD

Additional Information:

A stay and play package with the Macus Whitman Hotel within walking distance to many wine tasting rooms in downtown Walla Walla! More information to come!



July

Stay tuned for sign up details

Date: TBD
Location: White Clouds Golf Course - Sun Valley
Cost: TBD



September

Stay tuned for sign up details

Date: TBD
Location: Whitetail / Jug Mountain golf courses - McCall
Cost: TBD



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Just for Fun

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Aren't Golfers Wonderful People?

A husband and wife are on the 9th green when suddenly she collapses from a heart attack! "Help me dear," she groans to her husband. The husband calls 911 on his cell phone, talks for a few minutes, picks up his putter and lines up his putt. His wife raises her head off the green and stares at him.

"I'm dying here and you're putting?" "Don't worry dear," says the husband calmly, "they found a doctor on the second hole and he's coming to help you. Well, how long will it take for him to get here?" she asks feebly. "No time at all," says her husband. "Everybody's already agreed to let him play through."

A gushy reporter told Phil Mickelson, "You are spectacular, your name is synonymous with the game of golf. You really know your way around the course. What's your secret?"

Mickelson replied, "The holes are numbered."

A young man and a priest are playing together. At a short par-3 the priest asks, "What are you going to use on this hole, my son?" The young man says, "An 8-iron, father, how about you?" The priest says, "I'm going to hit a soft seven and pray."

The young man hits his 8-iron and puts the ball on the green. The priest tops his 7-iron and dribbles the ball out a few yards.

The young man says, "I don't know about you, father, but in my church, when we pray, we keep our head down."



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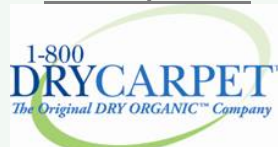
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