



The Executive Women's Golf Association

On the Green Digest

EWGA Boise - Treasure Valley Chapter

2011 Season Opener

APR 2011

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From the Desk of Deb Hess - Chapter President



Is It Time to Renew Your Membership?

As we gear up for the 2011 season and prepare for our first outing of the spring, it's also time for most of us to renew our EWGA membership.

There are EWGA member benefits both locally and from the Association. Benefits at home include having hassle-free access to golf and social events someone else organizes for you at a variety of courses and having the chance to meet diverse women for fun, business and golf.

Your local leadership team is working hard to bring added benefits to our Chapter and help everyone participate and enjoy our events.

We look forward to playing with you and meeting our new members this season. If you have any questions regarding your membership, please email CJ Ensign, our Membership Chair, at cjvensign@yahoo.com.

Deb Hess, President
Boise - Treasure Valley Chapter

A Very Special Welcome

(By Deb Hess, President of Boise - Treasure Valley Chapter)

Please join me in welcoming our newest members (listed below in our Membership section) as well as welcoming and thanking our newest sponsors. Our newest sponsors are: Deranged Diesel Repair, Advocare, 20th Century Lanes, Fit Physique (all Eagle Sponsors) and Idaho Business Review (Birdie Sponsor).

You have chosen to join and contribute to a very special group of women who come together to enjoy the game of golf, meet new people and cultivate our special interests in a variety of ways. Your support helps to ensure that the Boise - Treasure Valley Chapter of the EWGA can continue to give back to women in our community through our Philanthropic efforts.

Thank you and welcome to the Chapter
Deb Hess, President
Boise - Treasure Valley Chapter

Membership Updates

MEMBERSHIP MATTERS, CJ Ensign

Welcome new members, Jeri Kjerstad, Richlyn Kim, Debby Newton and Sydney Conner. You are at the best place for golf, fun and networking in the Treasure Valley (and beyond). We can't wait to hit the links with you this Spring.

This year EWGA is celebrating its 20th anniversary. Just think, we are part of an international organization with member benefits locally, nationally and internationally. Benefits at home include golf and social events organized by our Chapter for you at a variety of courses and the added bonus of the camaraderie of a diverse group of fabulous women for fun, business and golf.

Association Headquarters continues to gain us the ear of the golf industry, professional

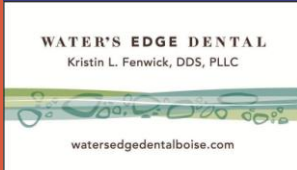
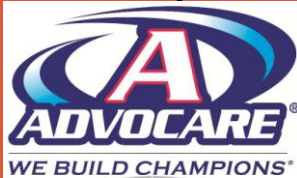


Sponsors

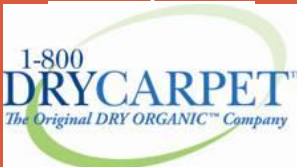
Corporate Sponsors



Eagle Sponsors



Birdie Sponsors



speakers, golf courses, equipment and apparel companies and renown instructors are lining up to offer discounts, advice and programs to EWGA members. Check out the perks of membership at www.ewga.com. Just sign-in, go to the Member Clubhouse tab and check out all that is available to you by virtue of your membership.

For 2011 EWGA revamped the membership levels and dues for the first time in five years. The majority of our members are Classic Members; this year renewal fees increased by \$30 which means for \$10.83 a month you are part of a national golf organization that provides business, philanthropic, and social opportunities for Every Woman. Tell a friend, or two or three.

The five levels of membership are:

Classic	\$155 (join)	\$130 (renew)
Executive Distinction	\$400 (join)	\$375 (renew)
Senior (Age 65+)	\$125 (join)	\$100 (renew)
Young Professional (18-30)	\$75 (join)	\$75 (renew)
Corporate (10+ employees)	\$125 (join)	\$125 (renew)

All levels include membership in one Chapter, free access to all LPGA tournaments in the United States, access to a USGA golf handicap index, discounts on play and lessons at EWGA Golf Club facilities, an EWGA bag tag and key fob, 20th Anniversary commemorative gift, access to educational webinars, free golf magazine subscriptions and coupons for golf savings.

Executive Distinction members also receive an EWGA pearl bracelet, \$50 off registration at the Golfpalooza annual conference and access to exclusive invitation-only events online and on the course.

For more information about Corporate membership contact CJ Ensign, Membership Chair.

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Annual Kick Off Golf Event

Saturday April 16th - See [Upcoming Events](#) for complete details

Are you ready to play some golf with a bunch of great gals? Are you ready to laugh and cheer? If you answered yes, then sign up for the annual Kick Off Golf Event now! This is a great event that we hold every year at BanBury.

All skill levels are welcome, even the new or inexperienced golfer, as we play a 4-lady scramble. We mix it up so there is a variety of playing ability in each team.

A scramble is played like this:

- All the players tee off
- The group chooses the best ball location they want to use for the next shot.
- Everyone hits their ball from the chosen location

So, if you hit your ball in the weeds, the team will probably not use that one, but if you hit it in the grass, it may be perfect. Putting is really fun because everyone gets a chance to roll the same putt after seeing someone else try.

In addition to the scramble, we also play Bingo. Each team has a Bingo card (one for the front nine and one for the back nine) and you mark off squares when you get a "par", "birdie", or a "1 putt". Choosing the right square to mark can take some strategy but makes for a lot of fun!

The Details:

- Cost is \$67 and includes:
 - A mandatory cart,
 - Prizes, and
 - Lunch (compliments of the Chapter.)
- Registration is due by April 6th
 - We have to give BanBury an accurate headcount one week prior to the event.
 - Register online [here](#), or mail in your registration form with a check.
- Bring a Guest!
 - They can register online or by mail as well.

Click [here](#) for your registration form



IDAHO BUSINESS REVIEW

Tee Box Sponsors

Volunteering Opportunities

EWGA needs YOU and YOU and YOU



Do you want to shape what we do? It takes ample resources for our Boise - Treasure Valley Chapter to operate and provide quality golf opportunities for our 140+ members. If you would like to volunteer by helping out with any of our golf or social events, please contact me at your earliest convenience. We are always looking for volunteers and in fact currently have one vacant position on our Board of Directors for the Leadership Chair position.

If you are interested in being a voting member of our board and volunteering your time and ideas to strengthen our Chapter, please review the description below and contact me, I look forward to hearing from you.

Deb Hess
President
Boise

Treasure Valley Chapter

Leadership Committee

The Leadership Committee helps link people's natural gifts and talents to the needs of the Chapter. They work to continually develop Chapter leaders by assisting Committee Chairs with finding committee volunteers and grooming them for a future leadership role on the Board, a necessary step that will take the Chapter far into the

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Word of the Day

Word For the Day: Philanthro

capitalism

A growing trend in philanthropy is the development of "giving circles", whereby individual donors - often a group of friends- pool their charitable efforts and decide together how to use the money to benefit the causes they care most about.

Did you know that part of your membership dues and your sponsorship dollars go toward the Boise - Treasure Valley Chapter's Philanthropic giving efforts each year?

To date, our Chapter has been instrumental in returning upwards of \$90,000 back into our community by contributing to such organizations as " Dress for Success", " The First Tee of Idaho", "Women and Children's Alliance", " The Susan G. Koman Foundation" and " The LPGA-USGA Junior Girls Golf Program".

Philanthropy means "the love of humanity". In modern practical terms, it is "private initiative for public good, focusing on quality of life"

Let's keep up the good work by renewing our memberships, recruiting new members and inviting new sponsors to join us.

Deb Hess, President

Boise - Treasure Valley Chapter

Handicap Corner

Handicap Services Available

There are two handicap services available to EWGA members,

- The EWGA website handicap and statistics tracking system -
 - Free to members. The handicap calculated by the EWGA Golf Life System can only be used for EWGA events and is not accepted by the IGA or other golf courses for tournaments or leagues, at this time.
- Golf Handicap and Information Network (GHIN)
 - Used by the United States Golf Association (USGA) and our local Idaho Golf Association (IGA) at a cost of \$30 per year.
 - You can sign up for this service through our Boise/Treasure Valley Website or through your local golf course.

Contact Kendra Falen, kmfalen@aol.com for more information.



[Click here for EWGA handicap page and registration form.](#)

Golf Education & Player Development

Core Fitness - On February 26th, six of us had the great pleasure of working our tail ends off with Lynn Stroud, of Fit Physique. Lynn is an EWGA member, co-owner of Fit Physique, personal trainer, and a Certified Transitional Weight Management Trainer. She worked with us on core fitness, strength training and balance. She also visited with us about the importance of nutrition and the benefits of healthy snacking on the golf course to avoid "running out of gas." All who attended felt it was an exceptional core fitness clinic. If you have an opportunity to work with Lynn, take it!! And notice, we are still smiling!! Thanks, Lynn, for a great training session.

future!

Joining & Renewing Online



We have heard from numerous members and Chapter leaders about the confusion of joining or renewing using the online process on the EWGA website. We are working with the software company to improve the interface and make the process more user-friendly.

In the interim, we encourage you to submit your renewals either by mail or fax if you encounter any issues when trying to use the online system.

www.ewga.com

Spring & Summer Twilight Leagues



2011 Leagues have been scheduled. Each League will be 7 weeks long and open to golfers of ALL skill levels.

Spring Twilight League will be at Lakeview Golf Course in Meridian on Monday evenings and will begin June 6, 2011- Cost \$125.00.

Fall Twilight League will be at Banbury Golf Course in Eagle on Tuesday evenings and will begin August 2, 2011 - Cost \$155.00
Sign up will be available on the website beginning in mid-April.

Beginner Golf Program



R.A.D. - Rape Aggression Defense - This clinic was held on March 9th, at the Boise Police Department. Tuckie Shaver, a civilian employee of the Boise Police Dept. Crime Prevention Unit, was our instructor. We had 10 attendees; and everyone left the clinic with a better understanding of how to project their voice and use their body for self defense. We were able to work out a lot of aggression towards "Bob." He was the recipient of our screams, punches and kicks. Wow!! Who knew that 10 women could make so much noise....and have so much fun kicking and punching a "dummy."

Wine Women & Cheese - Great conversation....what an amazing evening!! On Monday, March 21st, twenty gals gathered at Seasons, in Eagle, for an evening of wine tasting with Rachel Hurn. We sampled five different wines and paired each wine with an assortment of cheese, bread, fruit and nuts. Rachel "educated" us on each wine, and then let us taste the cheese with the wine. And as she said, each palate is different. She closed the evening with CHOCOLATE and port. That was heaven!! It was an enjoyable evening with friends. And afterwards, the shopping began. Thanks to all who participated. We believe this very "educational" clinic is a keeper.

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Golfers "Went" Bowling

EWGA Treasure Valley Chapter goes Bowling at 20th Century Lanes

Fourteen lovely lady golfers showed up for a fun afternoon of bowling at 20th Century Lanes owned by EWGA member Mona Lindeen.

Mona planned the games and offered fun prizes to the group winners.

Highest score for all 3 games was Nikki Sorini.

Not only did our members show up for bowling, we had 13 other members come out to support the bowlers. It was a great afternoon of fun and fellowship.

Make plans to join us next year when we again gather at the bowling alley.

For information on what is ahead in 2011, check out the [Upcoming Events](#) section of the Newsletter.

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The Beginner Golf Program provides an excellent opportunity to volunteer in a most significant way - that is to inspire and encourage women to learn and enjoy the game of golf at their own levels. This is done through:

- social events
- a couple of lesson series with a golf pro
- a beginner league
- time with an individual mentor

If you would like to be part of this most gratifying program, let us hear from you. We need several friendly and caring individuals to fill in as mentors to the newer golfers.

If you are one of the newer golfers, or returning to the game after a long break, please consider the programs offered for newer golfer. They are designed to teach you more about the game and help you lower that handicap.

You can reach the Beginner Program Coordinator, Sandy Boyington (208) 781-0387 boyington44@yahoo.com.

Please visit the website ewqaboisetv.com or talk with an EWGA member and give consideration to this wonderful opportunity to volunteer and learn.

Upcoming Events

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April Events

Kick-Off Golf Event - UPDATED INFORMATION

Our annual Kick Off Golf Event held at BanBury. This is a fun event where all skill levels are welcome as the format is a 4-lady scramble. This is a great event for newer golfers because no matter how you play, everyone contributes and has a great time! We also play BINGO! Open to members and guests. Lunch is provided by the Chapter. Prizes included.

Date: April 16, 2011

Day: Saturday

Time: 8:00AM Registration Open

9:00AM Shotgun Start

1:30PM Lunch

Location: BanBury Golf Course - 2626 South Marypost Place, Eagle, ID (208) 939-3600

Cost: \$67.00 per player. Cart required. Includes lunch and prizes.

Deadline: April 6, 2011



Additional Information:

Register online [here](#) or mail in the registration form and a check. Click [here](#) for your registration form

Event contacts are:

Nancy Heldt: nancy@theheldts.org

Patty Verdun: pattyverdun@boiseinc.com

Two-Lady Best Ball

Join us for some golfing fun and a little competition! Our Two-Lady Best Ball is always well attended. Sign up with a partner OR we'll pair you up with one. Recommended for experienced golfers only. Handicaps are required. Prizes will be awarded!!!

THIS WILL BE THE FIRST EVENT FOR THE PLAYERS TOUR! ALL PLAYERS TOUR PARTICIPANTS WILL NEED TO HOLE OUT THEIR PUTTS SO THEY CAN COUNT THEIR SCORES TO EARN POINTS FOR THE PLAYERS TOUR.

(See P.T. guidelines)

Date: April 30, 2011

Day: Saturday

Time: Tee Times start at 11:00AM

Location: Shadow Valley Golf Course,

15711 Horseshoe Bend Road, Boise

Cost: \$62.00 per person (includes required cart and range balls)

Registration deadline: Saturday - April 16, 2011

Additional Information:

Event contact: Patty Verdun: mpverdun@earthlink.net

Register online at www.ewgaboisetv.com or by mail

Click [here](#) for the registration form and more information

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May Events

(details coming soon)

May 7th - Robin Hood and Falcon Crest - 9 or 18 holes

May 14th - Quail Hollow - 18 holes

Memorial Day - Walla Walla

Please see the [Out of Town Events](#) section for details

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June Events

(details coming soon)

June 11th - Indian Lakes - 9 holes

June 18th - BanBury - 9 holes

Weekend of June 25th - Sun Valley

Please see the [Out of Town Events](#) section for details

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Season Long Events

Players Tour

Our Chapter version of the FED EX Cup! Sign up and play in up to EIGHT eligible Chapter events. Each participant must play in at least (4) four 18-hole rounds to be eligible for end-of-season prizes! The season long tour will be flighted so a handicap is required. Net scores will be used and handicap adjusted for each course. Points will be awarded to all players who complete the round on an eligible tour event. At the end of the season, points will be added up and prizes awarded for players placing in each flight. You'll be playing in the events anyway so why not sign up to be in the Players Tour!

Date: April - September

Location: Various Golf Courses

Cost: \$25 Entry Fee

Additional Information:

Watch for the Schedule and additional information!



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Out of Town Events

Invite a guest and enjoy several out-of-town golf events we have planned this season!

May

Memorial Day Weekend Out of Town Event at Wine Valley Golf Club with stay and play package at the Marcus Whitman Hotel in Walla Walla, WA.

This event is an EWGA member guest event

We have ten rooms (double occupancy) blocked at the Marcus Whitman Hotel in Walla Walla for Friday, May 27, Saturday, May 28 and Sunday, May 29th. Tee times for Saturday and Sunday are reserved starting at 9am both days at the beautiful links style Walla Walla Golf Club. The hotel is within walking distance of 15 wine tasting rooms (yes, 15!). Wine tours can also be booked through the hotel.

- **Date:**
 - Hotel Available: Friday May 27th - Sunday May 29th
 - Golf: Saturday May 28th & Sunday May 29th
- **Time**
 - 9:00AM Saturday & Sunday
- **Location:**
 - Wine Valley Golf Club
 - 176 Wine Valley Road, Walla Walla, WA 99362
 - (877) 333-9842
 - <http://www.winevalleygolfclub.com>
- **Cost:**
 - The stay and play package is \$329 for two people, king or double queen room, golf for two including cart, complementary hot breakfast buffet and drink ticket. You can choose if you want to Stay and Play one or two or three days.
 - Without golf is \$149
- **Sign-Up Options:**
 - Refer to the [EWGA Walla Walla Trip](#) to reserve your room and indicate the days you want golf included.
 - There is no deposit to book the room but you will need to provide a credit card number.
 - Complete the Registration form for golf either on-line or by mail so we can set up foursomes and confirm tee times with the golf course.
 - Contact the Marcus Whitman Hotel to book your package.
 - <http://www.marcuswhitmanhotel.com>
 - (866) 826-9422



Additional Information:

The rooms will be held until Wednesday, April 27th before being released

Wine Valley Golf Club is a beautiful links style course in the shadow of the Blue Mountains of Oregon. It has been ranked 5th on the Best New Courses 2009 list by Golf Magazine and Golfweek and ranked in the top 3 Courses You Can Play in Washington state by Golfweek.

Event Contact is Patty Verdun: mpverdun@earthlink.net

Click [here](#) for event registration form and more information

July

Stay tuned for sign up details

Date: TBD

Location: White Clouds Golf Course - Sun Valley

Cost: TBD

September

Stay tuned for sign up details

Date: TBD

Location: Whitetail / Jug Mountain golf courses - McCall

Cost: TBD

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Just for Fun

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By The Rules

Two friends were playing golf one day.

They decided that they would adhere strictly to the rules with no improving their lie. After a few holes, one guy's ball landed on a cart path. As he reached down to pick up his ball to get relief his friend said, "We agreed that we would not improve our lie." No matter how much the first fellow tried to explain that he was entitled to this relief, the second fellow would not allow it. So the man went to the cart to get a club. As he stood over the ball he took a few practice swings, each time scraping the club on the pavement, taking out big chunks of blacktop and sending out lots of sparks! Finally, after several practice swings he took his shot. The ball took off and landed on the green about 6 feet from the pin. "Great shot!" his friend exclaimed. "What club did you use?" "YOUR 7-iron!" he replied.

Mulligan

An American went to Scotland and played golf with a newly acquainted Scottish golfer. After a bad tee shot, he played a "Mulligan" which was an extremely good one. He then asked the Scottish, "What do you call a Mulligan in Scotland?" "We call it 3."

Out Of My Mind

"Mildred, shut up" cried the golfer at his nagging wife. "Shut up or you'll drive me out of my mind." "That," snapped Mildred, "wouldn't be a drive.... that would be a gimme putt."



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